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WHO WE ARE, WHAT SETS US ABOVE

■ The Mission

- We founded StratFit with an innovative spirit and a bold purpose: to bring theoretical training science into the applied realm and continually develop technologies that enable worldwide implementation.

■ The Vision

- Our vision is to be the system of applied science and the predominant digital platform of the fitness world.

■ What We Are and What We Are Doing

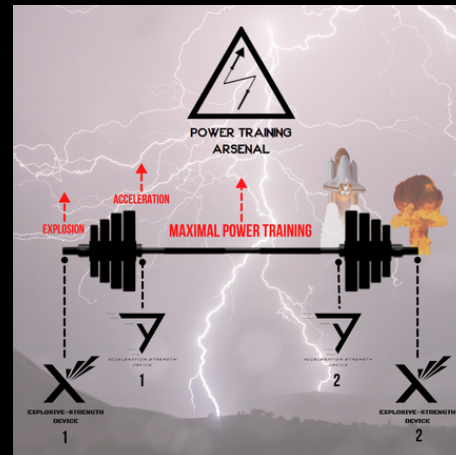
- **WE ARE THE APPLIED SCIENCE OF TRAINING.** Our purpose is to ignite a technoscientific paradigm shift that will forever change the \$97.6B fitness industry. Our Digital Fitness Product puts the revolutionary power of a new system of applied science, cutting-edge training devices, and AI-powered autoregulation in the palm of every industry player's hands. We're going to disrupt the industry field so they can dominate their playing field.

THE COMPONENTS OF STRATFIT

- **The Gear:** We're developing the cutting-edge equipment for peak performance. We developed the devices for world-class athletic preparation, but any SF App user can also use them to be their best. Our first equipment system is the Power Training Arsenal:
 - **Explosive Strength Device:** Overloaded Eccentrics-Automatically Unloading Weight Device for max Rate of Force Development training.
 - **Acceleration Strength Device:** Optimized Chain Accommodating Resistance Device to develop max Acceleration Strength.
- **Stratfit Digital:** The Digital Fitness Product that unites science, the gear, trainers, and clients into one supersystem.

- **Training/Diet Design Drive:** Our Revolutionary System of Applied Science provides trainers with the tools to craft perfect training programs. Our stratfit.net program publishing system gives them access to the global fitness market.
- **Achievement App:** The component that brings it all together. The In-app training program store enables users to search trainers' programs based on their goals. A unique A.I. system takes the program and trains them, optimizing the use of the devices and autoregulating the entire process in real-time based on user performance.

THE VISUALS





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WHERE WE'RE AT

System of Applied Science

- All concepts and mathematical systems- IP is complete.

Training/Diet Design Drive

- All mathematical systems required are in hand, high level UI/UX conceptual designs are ready.

Power Training Arsenal: Explosive Strength Device & Acceleration Strength Device

- The prototypes are complete and the patents are being filed.

Achievement App

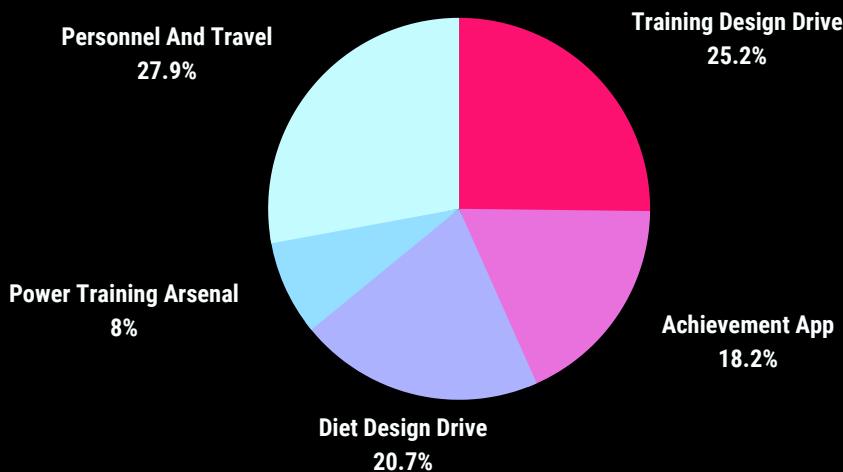
- Our MVP user training app is completely developed and ready to go to market.

REQUEST AND USE OF FUNDS

■ The Ask

- We're seeking \$1,248,000 in funding in the seed round.

■ How We'll Use The Funds



THE PROJECTION

- **SF Digital and Device Sales:** We project total net earnings to be \$2,961,235 by the end of 2024 and to be \$33,320,297 by the end of 2025.

DELIVERABLES: 22-23'

- **Power Training Arsenal:** The Explosive Strength Device and Acceleration Strength Device prototypes are in hand. We plan to launch a Kickstarter campaign in May to increase visibility in the tech and fitness innovator ecosystems and fund R&D to update some PTA analog functionality to digital. Sales will begin in June.
- **Stratfit Digital:** We completed a detailed discovery process with tech development firm "27 Global" in Nov. 2021. They understand our requirements and are ready to begin development.
 - **Training Design Drive:** We plan to begin development of the TDD in June of 22'. 27 Global informed us it would take six months to deliver, the market launch will in Jan. 23'.
 - **Achievement App:** We have a solid MVP in hand. We're ready to with it with the TDD in Jan. 23'. We will generate revenue while 27 Global begins developing the new fully updated app; they informed us that development would take 3.5 months, putting the app launch in Mid-April of 23'.
 - **Diet Design Drive:** Once the development of the new Achievement App is done and we are generating solid revenue, we will begin development of the DDD. The work will take four months, putting the DDD launch/completion SF Digital in mid-Aug. of 23'.